

# Lady ARCADERS

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is an all-women's gaming collective, dedicated to building an inclusive space to uplift women.

We provide a platform for women to showcase their passion and skills, while forming friendships in the community.

**ATTRACT MODE!**, airing twice weekly, provides an entry point into a space where women are often made to feel unwelcome. It serves as a springboard for many of our members to strive for new opportunities.

**SUPER!! SHOWCASE** is an annual charity marathon benefitting women-focused issues. We believe community makes a real difference, and consider charitable efforts to be a core part of our mission.

While we focus on putting women in the spotlight, we believe everyone is an important part of the conversation about uplifting women. We welcome men and others who may not identify as part of our community to participate in ways that highlight and encourage women, whether as one-time contributors or as part of our volunteer staff.

SHOWCASING CONTENT INCLUDING  
 GAME SHOWCASES EDUCATIONAL CONTENT CHARITY EVENTS  
 SPEEDRUNNING COMMUNITY EVENTS

## TWITCH

- \* 20 AVERAGE VIEWERS
- \* 25.5K LIFETIME VIEWS
- \* 7.2K HOURS WATCHED
- \* 500+ FOLLOWERS

OVER  
**200**  
 SHOWCASES  
 STREAMED

## YOUTUBE

- \* 30K LIFETIME VIEWS
- \* 350+ HOURS WATCHED
- \* 100+ SUBSCRIBERS
- \* COMPLETE VOD ARCHIVE



## OUR LADIES HAVE BEEN FEATURED ON



## ★ COMMUNITY STATS

- \* OVER 200 MEMBERS
- \* 30 VOLUNTEER STAFF
- \* 33 COMMENTARY BUDDIES

CONTACT@LADYARCADERS.COM

LADYARCADERS.COM

## EVENTS & COLLABORATIONS

### ATTRACT MODE!

- \* OUR FLAGSHIP SHOW
- \* BROADCASTS TWICE A WEEK ON TWITCH
- \* APPLICATIONS OPEN YEAR ROUND FOR ANY WOMEN WANTING TO SHOWCASE GAMING RELATED CONTENT

### Lady ARCADERS SUPER!! SHOWCASE 2022

- \* OUR ANNUAL CHARITY TALENT SHOWCASE
- \* RAISED OVER \$3000 FOR RETHINK BREAST CANCER
- \* AVERAGE OF 80 VIEWERS, OVER 35 PARTICIPANTS ON SCREEN AND BACKSTAGE



GGF  
Partnership

- \* GORLSGOFAST IS A SPEEDRUNNING MARATHON
- \* PARTNERED WITH THEM IN 2022 FOR THEIR SECOND EVENT
- \* RAISED OVER \$1000 FOR NOMI NETWORK

## ♥ COLLABORATION OPPORTUNITIES

- \* SPONSORSHIPS
- \* CHARITY EVENTS
- \* LIVESTREAMS
- \* EDITED VIDEO CONTENT
- \* SEARCHING FOR WOMEN TO FEATURE IN YOUR EVENTS

## ★ HIGHLIGHT REEL

