



## Lady Arcaders Helps Cancer-Focused Nonprofit Gross Over \$3,000 Through Community and Gaming

*Lady Arcaders fundraised for Rethink Breast Cancer, an organization focused on assisting those affected by breast cancer.*

**Toronto, ON** – 6 October 2022

Hundreds of viewers tuned in to the first ever “Lady Arcaders Super Showcase” from September 23 - 25 in support of Rethink Breast Cancer, an organization that provides empowerment, education, and advocacy for those affected by breast cancer. The event, which took place on the Lady Arcaders Twitch channel ([twitch.tv/LadyArcaders](https://www.twitch.tv/LadyArcaders)), raised over \$3,000 and was the group’s first charitable initiative.

“I’m a breast cancer survivor. I ended up with breast cancer at 27. I was fortunate to have had my team of doctors, but not everyone is so lucky. A lot of people who have breast cancer at a young age have a hard time getting diagnosed, to begin with,” explained Marisa (known as Metroid Crime online), Founder and Organizer of Lady Arcaders. “Rethink Breast Cancer is one of the organizations looking to change the conversation and educate everyone that it is not just an old person’s disease.”

Marisa continued, “I started Lady Arcaders because I wanted a place for women to hang out and to showcase them doing awesome stuff. I love that we are such a nice and cozy community for women to feel comfortable putting themselves out there. Thank you to all the performers and volunteer staff and crew who made this event a success. Without you and your passion, this event would not have been possible. I can’t wait to see what we do as a community in the future!”

The Lady Arcaders Super Showcase incorporated over 35 women volunteers, both behind the scenes and in front of the camera, raising multiple times the initial monetary goal, while performing the Lady Arcaders’ mission of highlighting and promoting women in their gaming-related endeavors, and was featured on the homepage of Speedrun.com (<https://speedrun.com>).

## About Rethink Breast Cancer

Rethink Breast Cancer is a nonprofit organization that focuses on empowering, educating, and advocating for those affected by breast cancer. Forming in 2001, the organization fosters spaces to connect with and empower those affected by breast cancer and seeks to improve the experience from the initial diagnosis to life after treatment. Rethink offers age-appropriate support for those experiencing breast cancer and aims to make their experience easier. You can learn how to access resources, get involved, or donate from their official website at <https://rethinkbreastcancer.com>.

## About Lady Arcaders

Lady Arcaders is an all-women's gaming collective focused on community and celebrating women in the gaming sphere. Established in early 2022, Lady Arcaders has grown rapidly. Holding showcases called Attract Mode each week on their Twitch channel ([twitch.tv/ladyarcaders](https://twitch.tv/ladyarcaders)) alongside a welcoming discord community of women, Lady Arcaders has established itself as a safe and exciting environment for women to show their talents and love of gaming. The group also holds charity events throughout the year. You can learn more or join the group yourself by following Lady Arcaders on Twitter and other socials (@LadyArcaders) or by checking the website at [ladyarcaders.com](https://ladyarcaders.com).

## Contact

Marisa (Metroid Crime)

*Founder and Organizer*, Lady Arcaders

Email: [contact@ladyarcaders.com](mailto:contact@ladyarcaders.com) | Website: <https://ladyarcaders.com>

Twitch: <https://www.twitch.tv/ladyarcaders> | Twitter: <https://twitter.com/ladyarcaders>

