



Lady Arcaders Raises Over \$2,800 for CARE Through Community and Gaming

Lady Arcaders fundraised for CARE, a global organization focused on saving lives, defeating poverty, and achieving social justice, with a particular focus on women and girls.

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Thousands of viewers tuned in to the second annual “Lady Arcaders Super Showcase” from July 6 - 9th in support of CARE, a global organization focused on saving lives, defeating poverty, and achieving social justice, with a particular focus on women and girls. The event, which took place on the Lady Arcaders Twitch channel (twitch.tv/LadyArcaders), grossed \$2,842.07, and was the group’s second charitable initiative.

“We were excited to fundraise for CARE. We chose them as our charity because of their focus on women and girls. Their use of communal projects to uplift lives and transform communities impressed us, and we were happy to play a part in their future” explained Marisa (known as Metroid Crime online), Founder and Organizer of Lady Arcaders.

Marisa continued, “Supporting CARE is a great example of strength in community, and exemplifies our cause of women empowering women.”

The Lady Arcaders Super Showcase incorporated over 70 women volunteers, both behind the scenes and in front of the camera. LASS 2023 was featured on the homepage of Speedrun.com (<https://speedrun.com>), and demonstrates the Lady Arcaders’ mission of highlighting and promoting women.

About CARE

CARE is a leader within a worldwide movement dedicated to ending poverty. They work to save lives, defeat poverty, and achieve social justice. They seek a world of hope,

inclusion, and social justice, where poverty has been overcome and all people live with dignity and security. They put women and girls in the center because they know that they cannot overcome poverty until all people have equal rights and opportunities. They seek to lift women and girls out of poverty, and in turn, bring their entire communities with them. CARE knows that women and girls are disproportionately impacted by water and food scarcity, climate change, and natural disasters. They seek to lift those suffering from these inequalities through various programs around the world.

About Lady Arcaders

Lady Arcaders is an all-women's gaming collective, dedicated to building an inclusive space to uplift women. We provide a platform for them to showcase their passion and skills, while forming friendships in the community. Attract Mode!, airing twice weekly, provides an entry point into a space where women are often made to feel unwelcome. It serves as a springboard for many of our members to strive for new opportunities. Super Showcase is an annual charity marathon benefiting women-focused issues. We believe community makes a real difference, and consider charitable efforts to be a core part of our mission.

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